



Sarah Weir OBE
CEO of Design Council. Previous roles include Executive Producer at the Roundhouse and the first woman to hold the position of MD at Lloyd's of London. Awarded an OBE for services to the arts in 2011. Sarah also serves on the board of the Alzheimer's Society.



Pip Jamieson
Founder & CEO of The Dots, quoted by Forbes as "The Next LinkedIn?". A British scale up designed around the networking needs of 'No Collar' professionals. The Sunday Times named her amongst the Top 100 Disruptive Entrepreneurs.



Dr Rajiv Mathur
CTO at Chainvine, an innovative blockchain technology company. He has held positions at premier institutions and provided consultancy services to major telecommunications and banking organisations. With a deep interest in security, he has expertise in the areas of IT Architecture, technology for fraud management and reactive forensics.



Chloë Seddon
Managing Director at Accenture Interactive, working on some of the most complex digital transformations in Financial Services. She is passionate about using digital and insight to create better experiences and is highly focused on solving human problems, enabled by tech rather than the other way round!



Sue Lyster
As Executive in Charge, Industrial Light & Magic London, Sue is responsible for the day-to-day management of the studio and oversees all aspects of production. As a founding member of the studio's leadership team, Lyster has played a key role in managing its growth and has overseen its expansion from 4 employees to 560.



Richard Stockley
Head of Blockchain for IBM UKI. He has sales responsibility for all blockchain services and software in the United Kingdom and Ireland. Richard has extensive experience in Management, Marketing and Business Process.



Mustafa Kurtuldu
Over seventeen years experience working as a UX Designer across multiple sectors, he is now a Design Advocate at Google, supporting designers worldwide to create wonderful user experiences with Material Design, Progressive Web Apps and Google Design Sprints.



Danny Lopez
COO of Blippar, a UK-based technology company specialising in Augmented Reality. Also, a non-executive director at Innovate Finance, the membership association that represents the UK's global fintech community. Previously, British Consul General to New York - at 37, the youngest person in its history to serve in this position.



Luke Scott
Film Director and Global CEO of the Ridley Scott Creative Group. He has worked on countless critically acclaimed short format marketing films, including Bladerunner 2049, Alien: Covenant, The Exodus and Prometheus. He wrote and directed Loom, commissioned by RED Camera to showcase their brand new 3D system, the Red Epic.



Alistair Kell
Principal at BDP with responsibilities for Information, Technology and Process. Registered Architect who has led the adoption of BIM and digital technologies within BDP. Involved in the development of several UK BIM Standards. Regular speaker on topics including; BIM adoption, emerging technologies and Smart Cities.



Cliff Fluett
Partner at Lewis Silkin, a law firm for creative, innovative and brand focused businesses. He is part of the Media & Entertainment sector and acts for some of the world's largest names in mobile brands, recorded music, live music, radio, audio-visual production and online.



Garbhan O'Bric
President of the Ridley Scott Creative Group since 2017. Prior to which he was a global marketing brand director at Diageo and regularly features in the list of 'Most Influential People In UK Marketing' & 'Top 100 UK Most Influential People In Design'. Began his career in advertising at celebrated agencies HHCL & Partners and Mother as Strategy Director.



Ed Parham
As Director, he leads Space Syntax's Studio and DataWorks streams of activity with the objective to create better cities for people, through an understanding of the interactions between spatial networks, infrastructure systems, land uses and demographics.



Irina Albita
Co-founder of Big Couch, a fintech startup in the entertainment industry who developed FilmChain, a collection and allocation of revenues for films/video content on blockchain. This cutting-edge technology is built in collaboration with Imperial College London. Founder of several startups and mentor for accelerator programs in education, retail and film.



Margot James MP
Appointed Minister of State for the Department for Digital, Culture, Media and Sport in January 2018. Margot was previously Parliamentary Under Secretary of State at the Department for Business, Energy and Industrial Strategy from July 2016 to January 2018. She was elected Conservative MP for Stourbridge in May 2010.



Mark Leaver
Working with the Department for International Trade as a specialist adviser on the creative and digital media industries, assisting and advising international businesses to make investments and grow their presence in the UK and guiding DIT thinking on the creative technology landscape.



Maria Tanjala
Co-founder of Big Couch, a fintech startup in the entertainment industry who developed FilmChain, a collection and allocation of revenues for films/video content on blockchain. This cutting-edge technology is built in collaboration with Imperial College London. She is a prominent figure at film industry and tech events worldwide.



Joyce Adeluwoye-Adams MBE
As Global Diversity & Inclusion Director, she leads King's Diversity and Inclusion programme, ensuring that it remains a top priority for the company and celebrating King's diverse pool of talent and gamers. Previously, Joyce was Diversity Lead at the BBC, and Head of Diversity at the Producer's Alliance for Cinema and Television (PACT) for six years.



Alex Hope OBE
Joint MD & Co-founder of DNeg. Guided the company from a start-up to one of the world's leading visual effects, animation and stereo-conversion companies. Multiple award winner (inc. 4 Academy Awards and 5 BAFTAs). He was awarded an OBE for services to the VFX Industry in 2011.



Vaughan McKenzie
CEO and co-founder at JAAK. Following an initial spell in finance at Dow Jones, Vaughan co-founded music production group The Arcade, before venturing into the world of User Experience Design and Product Development.



Todd Green
VP Live Games, London Studio, King. Recently returned to the UK after two years running Candy Crush Saga in Stockholm, with Candy returning to growth five years after launch. Now leads King's live games - Farm Heroes Saga and Farm Heroes Super Saga. Previously, headed up the digital advisory team at FremantleMedia.

Createch 2018



Agenda

Createch 2018 brings together established global leaders from a variety of economic sectors to share their vision for the next 5 years with businesses in the creative technology sector who will share how they are disruptors and innovators in this space.

June 12

CodeNode 10 South Place London EC2M 7EB



Christine Losecaat MBE
christine@littledipper.net



Janet Hull OBE
janet@ipa.co.uk



08.00-09.30 VIP BREAKFAST Closed Session, Invitation Only

INTERNATIONAL BREAKFAST

Tim Davie *Chair Creative Industries Council (CIC) International Group & CEO BBC Studios*
Graham Stuart MP *Minister for Investment Department for International Trade (DIT)*
John Mahon *Director General Exports Department for International Trade (DIT)*

An opportunity for key influencers and decision-makers in Createch, both UK and International, to debate the issues that matter for future collaboration in export and inward investment.

CREATECH CONFERENCE Plenary Sessions to 15.30 and closing speech Live stream available

08.45-09.30

Registration CREATECH SHOWCASE

09.30-09.45

VISION

Nicola Mendelsohn CBE *Chair Creative Industries Council (CIC) & VP EMEA Facebook*

- Welcome and open remarks
- The CIC is a catalyst for industry, working with Government, to prepare the climate, build the profile; promote the success of the UK creative industries, including London; sustain the international pipeline of creative and business collaborations for UK Createch to thrive
- Launch of the CIC Createch Resource Book
- Now in its second year Createch will become as well established as Fintech is today; the Facebook take on Createch

09.45-10.15

CONTEXT

Shaping creativity to drive success in the Createch era

Stef Calcraft *Executive Chairman Dentsu Aegis UK & Ireland*
Nigel Morris *Chief Strategy and Innovation Officer Dentsu Aegis Network*

PLUS

David Flynn *Founder Youngest Media*
Jamie Bolding *Founder Jungle Creations*

- This session will identify the myriad of new approaches to creativity emerging in the digital economy.
- It will explore new mindsets and new craft
- It will demonstrate how this changes the way creativity is expressed and applied across brands and media.

10.15-10.45

CREATIVITY

How creativity can win in a technology-driven world

Mark D'Arcy *VP & Chief Creative Officer Facebook Creative Shop*
Iain Tait *Executive Creative Director Wieden & Kennedy*

- How are businesses today reacting to the pace of change and recognising how creativity can unlock technology-driven opportunities?
- How does this impact on talent recruitment and retention; to build a creative industry fit for the future?
- This session will show how creativity can win in a technology-driven world.

08.00-10.45

10.45-11.30

Coffee Break & Networking CREATECH SHOWCASE

11.30-12.00

CONVERGENCE Leveraging technology creatively for consumer engagement

Julian Baker *Global Chief Creative Officer Imagination*
Anton Christodoulou *Global Chief Technology Officer Imagination*

PLUS

Ian Callum *Director of Design Jaguar*

The new art of the possible: Createch and Immersive Technology, a suggested approach for the creative industries

- Jaguar Landrover case study: How JLR harnessed Createch
- How to Createch: Creatives and Technologists can work together to blur the digital with the physical, to create emotive, connected experiences

12.00-12.15

COMPILATION TLA Creative Tech 100

Russ Shaw *Founder Tech London Advocates & Global Tech Advocates*

- The UK is already a world-leading Createch Hub
- Introducing the CreativeTech 100

12.15-12.30

CREATIVITY AND TECH – BRITAIN IN THE 21st CENTURY Ministerial address

The Rt. Hon. Matt Hancock MP *Secretary of State Department for Digital, Culture, Media & Sport*

- The importance of Creativity and tech to the UK economy
- And his vision for Britain's future priorities and opportunities

12.30-13.00

INNOVATION China's Createch Era

Steven Chang *Corporate Vice-President Tencent*

- How Tencent are shaping their business to win in Cannes and respond to global Createch opportunities
- From 'made in China' to 'created in China'
- Working with AI, Big Data and Cloud Computing

13.00-14.30

Lunch & Networking CREATECH SHOWCASE

10.45-14.30

14.30-15.15

OPPORTUNITY

Making business sense of disruption

Expert Panel

Jeremy Silver *Chief Executive Officer Digital Catapult*

Sarah Golding *IPA President & Chief Executive Officer The&Partnership*

Patrick Bradley *Founder & Managing Director Station12 former Co-Founder Ingenious Ventures*

Bessie Lee *Founder & Chief Executive Officer Withinlink (China)*

Hot topics for discussion:

- **VR, AR, Immersive technology:** how will the expected growth into a \$95 billion market by 2025 materialise?
- **AI and Machine Learning:** how will business be impacted once automation/AI go mainstream?
- **Blockchain:** what impact will blockchain technology have on intellectual property, ideas and campaigns, supply chain management and measurement?
- **The Internet of Things:** how will smart technology catalyse new opportunities for the creative industries in the wider economy?
- **Digital everything:** how will the possibility of operating at scale impact on start-up culture?

15.15-16.15

BREAKOUTS Round 1 Select from one Session, seating will be on a first-come, first-served basis

<p>Session 1 CREATECH Experiential</p> <p><i>Chair</i> Rebecca Shoesmith British Council</p> <p><i>Panel</i> Eleanor Whitley Executive Producer Marshmallow LaserFeast</p> <p>Christer Lundahl <i>Artist</i> Lundahl & Seidl</p> <p>Alexander Whitley <i>Artistic Director & Co-Founder</i> New Movement Collective & Alexander Whitley Dance Company</p> <p>Come see how the arts & culture sector is embracing technology to reach new audiences and produce new experiences.</p>	<p>Session 2 CREATECH Finance & Funding</p> <p><i>Chair</i> Esther Carder Kingston Smith</p> <p><i>Panel</i> Nicola Horton <i>Principal</i> Corporate Finance Kingston Smith</p> <p>Elizabeth Hunter <i>CFO</i> You & Mr Jones</p> <p>Mike Hayes <i>Tax Partner</i> Kingston Smith</p> <p>Cardell McKinstry <i>Partner, Transaction</i> Advisory Services Aprio</p> <p>UK and USA perspectives on funding for growth and exit strategies.</p>	<p>Session 3 CREATECH Immersive formats (AR and VR)</p> <p><i>Chair</i> Rebecca Gregory-Clarke Digital Catapult</p> <p><i>Panel</i> Michael Salmon <i>Head of</i> Immersive Technologies NBCUniversal</p> <p>Tom Szirtes <i>CEO & Founder</i> Mbryonic</p> <p>Jessica Driscoll <i>Senior Producer</i> BBC</p> <p>Sam Mitchell <i>Programme</i> Manager, <i>Creative Economy,</i> Arts and Culture Nesta</p> <p>How easy is it to spot the winning formats that our future audiences might go out of their way to see? In this panel, a group of content makers and researchers will discuss what we know so far about our future audiences, and the emerging formats that could shape the future of creative media.</p>	<p>Session 4 CREATECH Personalisation</p> <p><i>Chair</i> Annie Warburton Crafts Council</p> <p><i>Panel</i> Kirsty Emery <i>CEO & Founder</i> Unmade</p> <p>Joni Steiner <i>Co-Founder</i> Opendesk</p> <p>Daghan Cam <i>CEO & Founder</i> Ai Build</p> <p>Revolutionising the way we make almost everything.</p>
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16.15-16.30

Tea Break & Networking

14.30-16.30

16.30-17.30

BREAKOUTS Round 2 Select from one Session, seating will be on a first-come, first-served basis

<p>Session 5 CREATECH Creative agility in a mobile-first world; the art of adaption</p> <p><i>Chair</i> Karen Chui <i>Creative</i> Platform Partnerships Facebook EMEA</p> <p><i>Panel</i> Jonny Mole <i>Head of Global</i> Strategic Partnerships Shutterstock</p> <p>Ger O'Meara <i>CEO & Founder</i> Spirable</p> <p>Fabien Gagnot <i>CEO</i> The Source</p> <p>Hear how Facebook's partners are approaching creative agility; understand the common behaviours in terms of mindset, approach and processes, and be inspired with immediate takeaways for your business.</p>	<p>Session 6 CREATECH AI and The Internet of Things</p> <p><i>Chair</i> Sarah Weir OBE Design Council</p> <p><i>Panel</i> Chloë Seddon <i>MD-Financial Services</i> Accenture Interactive</p> <p>Mustafa Kurtuldu <i>Senior</i> Design Advocate Google</p> <p>Alistair Kell <i>Principal IT</i> and Process BDP</p> <p>Ed Parham <i>Director</i></p> <p>Hear how emerging technologies can work to improve lives and consider the impact on future skills, jobs and people – ensuring wealth and opportunity is experienced by all communities in the UK.</p>	<p>Session 7 CREATECH Being Global</p> <p><i>Chair</i> Mark Leaver DIT</p> <p><i>Panel</i> Alex Hope OBE <i>Co-Founder & MD</i> DNeg</p> <p>Pip Jamieson <i>Founder</i> The Dots</p> <p>Sue Lyster <i>Executive in</i> Charge ILM</p> <p>Danny Lopez <i>COO</i> Blippar</p> <p>Exploring the UK position as the hub of a globalised creative economy and the key conditions to drive continued future success.</p>	<p>Session 8 CREATECH Blockchain and IP</p> <p><i>Chair</i> Cliff Fluet Lewis Silkin & Eleven</p> <p><i>Panel</i> Irina Albita & Maria Tanjala <i>Co-Founders</i> Filmchain</p> <p>Vaughan McKenzie <i>Founder</i> Jaak</p> <p>Dr Rajiv Mathur <i>CTO</i> Chainvine</p> <p>Richard Stockley <i>Head of Blockchain UK</i> & Ireland IBM</p> <p>Disrupt or be disrupted. How businesses are conquering change using Blockchain technology to protect, enhance and create value.</p>
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16.30-20.00

17.30-18.00

ENTERTAINMENT Storytelling for Createch

Luke Scott *Film Director & CEO* The Ridley Scott Creative Group
Garbhan O'Bric *President* The Ridley Scott Creative Group

- In 1968 Ridley and Tony Scott opened RSA Films in Soho, London. 2018 marks the company's 50th anniversary. A half a century of storytelling across Advertising, TV & Feature Films has entertained and captivated audiences worldwide. So much has changed in that time, but the one constant is the principle truth in storytelling.
- In 2018, The Ridley Scott Creative Group actively embraces change. They would like to share how storytelling can adapt to many of the emerging challenges and opportunities and how storytelling and technology will continue to be powerful allies.

18.30-20.00 EVENING RECEPTION

VIP RECEPTION Hosted by King

Guest Speaker

Margot James MP *Minister for Digital and the Creative Industries*
with

Joyce Adeluwoye-Adams MBE *Global Diversity & Inclusion Director* and
Todd Green *Vice President of Live Games, London Studio, King*

Biographies



Tim Davie
Chief Executive of BBC Studios (previously BBC Worldwide) since 2013. Previous posts at the BBC include Director of BBC Audio & Music and Director of the BBC's Marketing, Communications & Audiences division. In 2017 Tim was appointed to the BBC Executive Board.



Jamie Bolding
Founder & CEO of Jungle Creations, a media company for the social age, specialising in creating video content distributed to its online community of 60+ million followers. Clients include Baileys, McDonalds, WWF and Virgin. In 2017, generated the most video views for brands of any other UK publisher.



The Rt. Hon. Matt Hancock MP
Was appointed Secretary of State for Digital, Culture, Media and Sport on 8 January 2018. He has overall responsibility for strategy and policy across the Department for Culture, Media and Sport. The MP for West Suffolk, having been elected in the 2010 general election, he was previously Minister of State for Digital from July 2016 to January 2018.



Eleanor Whitley
She drives forward ambitious work in a variety of forms - live events, art installations & digital media - her collaborations with Marshmallow Laser Feast demonstrate a unique vision for the future of creative experiences. She is a recipient of the BFI Vision Award.



Cardell McKinstry
As Partner, Transaction Advisory Services at Aprio he specialises in delivering tax consultative services relating to mergers and acquisitions, and other significant capital transactions such as restructurings, dispositions and debt work-outs.



Kirsty Emery
CEO and Co-founder of award-winning Unmade, whose platform gives brands the ability to sell and manufacture customisable products. Unmade is a complete solution that enables the world's most innovative brands to create unique customisation experiences at an industrial scale.



Graham Stuart MP
Graham has been the constituency MP for Beverley and Holderness since 2005. He was appointed Parliamentary Under-Secretary of State at the Department for International Trade in January 2018. In this ministerial role, he has responsibility for promoting investment by trading partners in the UK, and for overseeing the UK's policy of investment abroad.



Mark D'Arcy
VP, Chief Creative Officer at Facebook where he leads the company's creative efforts to make advertising across Facebook and Instagram more relevant for people and more valuable for businesses. His team, The Creative Shop, operates from more than 40 Facebook offices.



Steven Chang
As Corporate Vice President of Tencent, Steven is in charge of online media marketing solutions and advertising business of Online Media Group (OMG), with a special eye on the alignment of Tencent Video, Mobile, Portal and Social Advertising.



Christer Lundahl
Part of internationally acclaimed duo, Lundahl & Seilt, who explore the evolution of human consciousness and its symbiotic relation with culture and technology. Their work takes the form of participatory Mixed Reality experiences, synchronizing high tech and human touch.



Rebecca Gregory-Clarke
Lead Technologist for Immersive technology at Digital Catapult, exploring new applications for VR and AR in the creative, manufacturing and health industries, and working to boost the growth of immersive companies in the UK. Recently led the development of a new innovation programme, CreativeXR.



Joni Steiner
Architect and designer. Co-founded Opdesk with a mission to build a new kind of furniture company through an open and equitable supply chain: empowering independent makers to fabricate locally in cities around the world. His designs have been nominated for Icon's furniture design of the year.



John Mahon
Former Head of Barclays Corporate Bank, John was appointed as the UK's first Director General for Exports by the Department for International Trade (DIT) in April. Reporting to the Permanent Secretary, he leads the implementation of the government's emerging Export Strategy as the UK prepares to leave the European Union.



Iain Tait
Executive Creative Director at W+K London, where he spends the majority of his time trying to keep the creative department healthy, happy, and inspired to do the best work of their lives. Previously he was ECD at Google Creative Lab in New York and part of the team that launched Chromebook.



Jeremy Silver
Chief Executive Officer of Digital Catapult. An author and entrepreneur specialising in digital media, big data, music and the creative industries. He is a non-executive director of a number of early stage companies in music and media and a member of the Creative Industries Council.



Alexander Whitley
London-based choreographer working at the cutting edge of British contemporary dance. Has created work for Sadler's Wells, Royal Opera House and several leading UK companies. His collaborations across a range of media and tech platforms have gained him a reputation for a bold interdisciplinary approach to dance making.



Michael Salmon
Head of Immersive Technologies at NBCUniversal International, responsible for its learning and development programme for XR technologies. Worked on a broad spectrum of XR projects, including Syfy's award-winning hybrid TV/VR show, Halcyon. Co-creator/exec producer on several innovative XR projects in development.



Daghan Cam
Co-founder and CEO of Ai Build, a London based company developing Artificial Intelligence and Robotics technologies for large scale additive manufacturing. He is also a Visiting Lecturer at University College London focusing on computational design and robotic fabrication.



Nicola Mendelsohn CBE
Nicola is Vice President for Europe, Middle East, and Africa for Facebook. In addition, she is currently the co-chair of the Creative Industries Council and was the first female President of the IPA. In 2015 she was awarded a Commander of the British Empire (CBE) for services to the creative industries in the UK.



Julian Baker
Award-winning creative leader. As the Group Chief Creative Officer, he spearheads Imagination's creative vision and offer. He sets the standard of creative excellence, pushing the boundaries, upholding and enhancing Imagination's reputation as a world leading creative agency.



Sarah Golding
Chief Executive Officer and Partner of ThePartnership London and President of the IPA. Prior to that Sarah worked at Lowe Howard-Spink following graduation from Cambridge University. She was voted a Woman to Watch 2017 by Ad Age, and is a founder member of the Unstereotype Alliance.



Esther Carder
Partner at Kingston Smith. She has some 23 years' experience working with owner-managed businesses in Media and Marketing services. Esther advises her clients on a variety of business issues including employee incentives, valuations, pre-sale restructuring and M&A.



Tom Szirtes
Founder of London based immersive tech agency Mbyronic and also an internationally renowned music producer and performer. He has been developing outstanding, engaging Augmented and Virtual Reality experiences for over four years for a diverse range of sectors.



Karen Chui
Previously a creative director, during her 12 years in advertising, she realized that there's never enough time and resource to produce the hundreds of assets you need for a campaign. Working for Facebook, looking after Creative Platform Partners in EMEA, she tries to solve her old creative problem from the other side.



Stef Calcraff
Dentsu Aegis UK & I Executive Chairman and Co-founder of Mother Group. He brings a breadth of industry experience and an entrepreneurial mindset, spanning all aspects of consumer business - brand, creative, media, social, public relations and content.



Anton Christodoulou
Group Chief Technology Officer responsible for Imagination's technology strategy and architecture; delivering unique, engaging and measurable experiences to audiences and clients, including Ford, Jaguar Land Rover, Shell and Major League Baseball.



Patrick Bradley
Founder and MD of Station 12, an investment and advisory firm focused on media, entertainment and knowledge. With 30 years Media, Entertainment and Knowledge experience, he was previously a founder and CEO of a venture capital arm of a specialist media investor and has held roles at PolyGram Liberty/UPC and Universal Studios.



Nicola Horton
Principal in Kingston Smith's corporate finance team. Nicola has twenty years' experience advising a wide variety of media and createch companies on M&A and fundraising transactions.



Jessica Driscoll
Senior Producer for the BBC's Connected Studio, working on programmes/events that lead to the production of innovative digital pilots. Experience of working with a wide variety of digital technologies including creating virtual training simulations for Ebola health professionals in Sierra Leone.



Jonny Mole
Head of Global Strategic Partnerships at Shutterstock whose InstantVideo solution provides a fast, easy, and scalable way to create and deliver hand-crafted video at scale. This enables advertisers to increase creative testing, unlock the potential of placements like Instagram Stories, and maintain campaign performance over time.



Nigel Morris
Chief Strategy and Innovation Officer for Dentsu Aegis Network. His core focus is to lead the transformation of the Group and enable its clients to make marketing a key driver of sustainable success in the demand-led Digital Economy.



Ian Callum
Has led Jaguar's design team since 1999, creating a design language synonymous with luxury, beauty and performance. His work has transformed the brand with award-winning saloons, sports cars and SUVs, most recently the all-electric I-PACE.



Bessie Lee
Founder and CEO of Withlink, a China-based startup incubator and early-stage venture fund focused on marketing technology that supports China's media communications industry. Recently honoured as one of the 29 most inspiring women in digital.



Elizabeth Hunter
CFO at You & Mr Jones, which acquires and invests in Brandtech companies. Started her career at Microsoft. She entered the advertising industry as Commercial Manager at BBH London before crossing the pond to become CFO of BBH North America. During her tenure, revenue increased by more than 50% with profitability transforming.



Sam Mitchell
Programme Manager in the Creative Economy, Arts and Culture team at Nesta. He manages initiatives in a range of areas, such as crowdfunding and business acceleration. He has previously conducted research into how the sector uses technology and future trends that will have an impact.



Ger O'Meara
CEO and Founder of Spirable, whose platform combines the power of storytelling with data and smart technology to create personalized, contextual videos at scale. These videos use CRM, real-time and environmental data to create hyper-targeted content that treats them as individuals, rather than as strangers.



David Flynn
Co-Founder of Youngest Media, a global entertainment studio creating, producing and distributing formats across TV, digital video, apps and games. Productions include 'Game of Clones', 'Hardball' and 'Date or Dump'. Created and executive produced BAFTA winning 'The Million Pound Drop' and co-created BBC1 hit 'Pointless'.



Russ Shaw
Russ is the Founder of Tech London Advocates and Global Tech Advocates - groups of 6,000 senior leaders in the tech community, created to champion and accelerate the growth of London's technology sector. He was appointed a London Tech Ambassador for the Mayor of London in 2014 and was also Chairman of the Marketing Group of Great Britain.



Rebecca Shoemith
As Senior Programme Manager, she manages the Creative Economy Team at the British Council. Leading the Team's work in East-Asia, managing major partnerships and developing work in policy and creative enterprise. She also leads the creative economy component of the British Council's flagship programme - Developing Inclusive Creative Economies.



Mike Hayes
Tax Partner at Kingston Smith. Mike has more than 27 years' experience of advising businesses and their owners on a wide range of taxation issues. His particular focus is on business structures, share schemes and capital gains tax planning.



Annie Warburton
Creative Director at the Crafts Council, where she leads on exhibitions, international programmes, innovation, education, and research. Previously, she has led artist and creative development as CEO of ArtsMatrix and Head of Partnerships at Creative Skillset, working with the government, the BBC, Channel 4 and the British Fashion Council.



Fabien Gagnot
CEO at The Source, which is both the bible of on-demand mobile first content, and the largest snackable content studio in the world, with 1,000 hand-picked mobile-first creators that have produced mobile content for 400+ major brands.

We are expecting as much change in the next 20 years as in the preceding 60.