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CREATIVE BRIEFING

INTERNATIONAL STORIES ABOUT THE UK
CREATIVE INDUSTRIES

Hello <<First Name>>

If you didn't make it to Createch - our annual conference about the merging of creativity and tech - you can now [watch it online](#).

Hear from 50+ speakers, including:

- [Content creators](#) devising new formats for emerging platforms.
- [Makers](#) using tech to customise fashion, furniture and more.
- [Creative companies](#) using Blockchain to protect their IP.
- [Jaguar Cars' design director](#) on using createch to electrify the brand.
- [Artists](#) using tech to conjure extraordinary live experiences.

In other news...

- 70% of creative businesses plan to grow in the next six months compared to half of SMEs overall, according to [new research](#) we've published with Creative England. But many need better access to finance to help them meet their ambitions - just 15% felt they had always been able to get the funding they needed.
- A huge thanks to Nicola Mendelsohn, who has stepped down as industry co-chair of the Creative Industries Council after six years of tireless work to unite and strengthen the UK's creative sector. We're delighted that [Tim Davie, CEO of BBC Studios, has taken on the role](#).
- We also say thank you and goodbye to government co-chair Matt Hancock, who is moving on from the DCMS to become Health Secretary. We look forward to working with his successor, Jeremy Wright.

Our [Createch Resource Book](#) highlights 200 UK companies working in this flourishing sector, from 3D printing technology company AI Build to submissions platform Zealous.

Now booking:

Christie's [Art+Tech Summit](#) on July 17 explores how technology is shaping the art sector.

Until next time,

Carlos Grande

Editor

www.thecreativeindustries.co.uk



For a complete overview of the UK's creative industries, visit www.thecreativeindustries.co.uk, the website of the Creative Industries Council (CIC). The CIC is a joint forum for industry leaders and government, and focuses on removing barriers to growth of creative enterprises.



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